# kyndryl

Fourth Quarter 2023 Earnings

May 17, 2023



## **Speakers**



Lori Chaitman, Global Head of Investor Relations



Martin Schroeter, Chairman and Chief Executive Officer



David Wyshner, Chief Financial Officer

#### **Disclaimers**

#### Forward-looking statements

This presentation contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements often contain words such as "will," "anticipate," "predict," "project," "plan," "forecast," "estimate," "expect," "intend," "target," "may," "should," "would," "could," "outlook" and other similar words or expressions or the negative thereof or other variations thereon. All statements, other than statements of historical fact, including without limitation statements representing management's beliefs about future events, transactions, strategies, operations and financial results, may be forward-looking statements. These statements do not guarantee future performance and speak only as of May 17, 2023, and the Company does not undertake to update its forward-looking statements. Actual outcomes or results may differ materially from those suggested by forward-looking statements as a result of risks and uncertainties which include, among others: risks related to the Company's spin-off from International Business Machines Corporation ("IBM"); failure to attract new customers, retain existing customers or sell additional services to customers; technological developments and the Company's response to such developments; failure to meet growth and productivity objectives; competition; impacts of relationships with critical suppliers and partners; inability to attract, retain and/or manage the numbers of key personnel and other skilled employees; impact of local legal, economic, political, health and other conditions; a downturn in economic environment and customer spending budgets; damage to the Company's reputation; inability to accurately estimate the cost of services and the timeline for completion of contracts; service delivery issues; the Company's ability to successfully manage acquisitions, alliances and dispositions, including integration challenges, failure to achieve objectives, the assumption of liabilities, and higher debt levels; the impact of our business with government customers; failure of the Company's intellectual property rights to prevent competitive offerings and the failure of the company to obtain necessary licenses; risks relating to cybersecurity and data privacy; adverse effects from tax matters and environmental matters; legal proceedings, investigatory risks and potential indemnification obligations; impact of changes in market liquidity conditions and customer credit risk on receivables; the Company's pension plans; the impact of currency fluctuations; risks related to the Company's common stock and the securities market; and other factors described in the "Risk Factors" section of the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2021 filed with the Securities and Exchange Commission (the "SEC") on March 10, 2022, as such factors may be updated from time to time in the Company's periodic filings with the SEC.

#### Non-GAAP financial measures

Financial information contained in this presentation includes certain financial measures that are calculated and presented on the basis of methodologies other than in accordance with generally accepted accounting policies in the United States of America (GAAP), such as adjusted EBITDA, adjusted pretax income (loss), adjusted EBITDA margin, adjusted pretax margin, adjusted free cash flow and constant currency, which include or exclude certain items from the most directly comparable GAAP financial measure. These non-GAAP measures differ from reported GAAP measures and are intended to illustrate what management believes are relevant period-over-period comparisons and are helpful to investors as an additional tool for further understanding and assessing Kyndryl's expected ongoing operating performance. Exclusion of items in our non-GAAP presentation should not be considered an inference that these items are unusual, infrequent or non-recurring. Definitions of the non-GAAP measures are included in the appendix of this presentation. A reconciliation of non-GAAP financial measures for historical periods to the most directly comparable GAAP financial measure appears in the appendix to this presentation. Any non-GAAP financial measure used in this presentation is in addition to, and not meant to be considered superior to, or a substitute for, measures prepared in accordance with GAAP. A reconciliation of forward-looking non-GAAP financial information is not included in this presentation because the individual components of such non-GAAP reconciliation are not currently available without unreasonable effort. For the same reasons, we are unable to address the probable significance of the unavailable information, which could be material to future results. Additionally, certain amounts may not add due to the use of rounded numbers; percentages presented are calculated based on the underlying amounts.



## **Highlights**



Solidifying our leadership position in infrastructure services



Quarterly and full-year results demonstrate significant progress



Alliances, Advanced Delivery and Accounts initiatives delivering substantial benefits



Projecting margin expansion for fiscal year ending March 2024



On track toward our aggressive medium-term transformation goals

We design, build, manage and modernize the mission-critical systems that the world depends on

#### **Executed successfully on our three-A initiatives in fiscal 2023**

#### Alliances

Driving signings, certifications and revenues with our new ecosystem partners and capabilities

\$1.2B

Of hyperscalers signings in fiscal year 2023 (\$1B full-year 2023 target)

35,000

Cloud certifications as of March 2023

(total hyperscaler certifications up 100% year-over-year)



## **Advanced Delivery**

Transforming service delivery through upskilling and automation

\$275M

Annualized savings from automation (\$200M target for March 2023)

5,500

Kyndryl's freed up as of March 2023 (4,500+ as of December 2022)



## **Accounts**

Addressing elements of the business with substandard margins

\$210M+

Annualized profit improvement (\$200M target for March 2023)

\$100M+

Profit improvement in the year (\$75M target for March 2023)



We exceeded our first-year targets for the three-A's and have strong momentum heading into fiscal year 2024

#### Expecting additional benefits from our three-A's in fiscal 2024

#### Alliances

Driving signings, certifications and revenues with our new ecosystem partners and capabilities

## \$300M+

Hyperscaler <u>revenue</u> target for fiscal year 2024, as well as hyperscaler signings growth

## **Advanced Delivery**

Transforming service delivery through upskilling and automation

## \$450M

Annualized savings target for March 2024 (cumulative)

## \$200M

Of earnings benefit from Advanced Delivery in fiscal 2024 compared to fiscal 2023

## **Accounts**

Addressing elements of the business with substandard margins

## \$400M

Annualized profit improvement target for March 2024 (cumulative)

## \$200M

Of earnings benefit in focus accounts in fiscal 2024 compared to fiscal 2023

We're targeting another year of strong progress on the three-A's, positioning us for sustainable, profitable growth

## **Executing on our strategy**

#### **Post-spin priorities** Fiscal 2023 accomplishments **Medium-term objectives** Form alliances with cloud hyperscalers Solidified leadership position in Building a high-value and top-tier technology providers1 IT services technology services company Delivered solid financial results • 50% of employees with cloud-related Microsoft certifications related to hyperscalers Google Cloud Exceeded first-year three-A's milestones • ~15% of revenue from Kyndryl Consult DELL 11111111 Revenue growth by calendar year 2025 Expanded practices and alliances KI>ON servicenow. • High-teens adjusted EBITDA margins Launched Kyndryl Consult, Bridge and Vital ORACLE vmware' Refresh go-to-market approach and PURESTORAGE Advanced services-oriented culture increase customer points of engagement with Kyndryl Consult, Bridge and Vital

Fiscal year 2024 will be a year of acceleration as we build toward future growth and ongoing leadership



#### **Financial overview**



Solid quarterly results show continuing progress



Robust balance sheet, strong liquidity and positive adjusted free cash flow



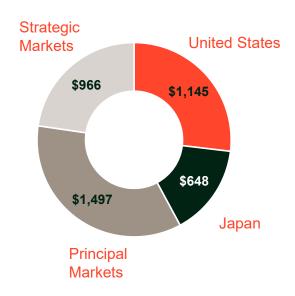
Projecting margin expansion in fiscal 2024

## Fiscal fourth quarter 2023 financial highlights

(\$ in millions)	Quarter Ended March 31, 2023	Quarter Ended March 31, 2022
Revenue	\$4,255	\$4,431
Growth, in constant currency	1%	(3%)
Adjusted EBITDA	\$476	\$536
Adjusted EBITDA margin	11.2%	12.1%
Adjusted pretax income (loss)	(\$61)	(\$51)
Adjusted pretax margin	(1.4%)	(1.1%)

See appendix for reconciliation of non-GAAP metrics

# Quarterly revenue by segment (\$ in millions)



Our results for the quarter reflect solid operational execution, led by our three-A initiatives and Kyndryl Consult

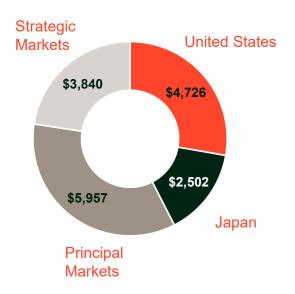


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## Fiscal year 2023 financial highlights

(Φ : : II: )		
(\$ in millions)	Year Ended March 31, 2023	Year Ended March 31, 2022
Revenue	\$17,026	\$18,317
Growth, in constant currency	0%	(5%)
Adjusted EBITDA	\$1,975	\$2,195
Adjusted EBITDA margin	11.6%	12.0%
Adjusted pretax income (loss)	(\$217)	(\$356)
Adjusted pretax margin	(1.3%)	(1.9%)

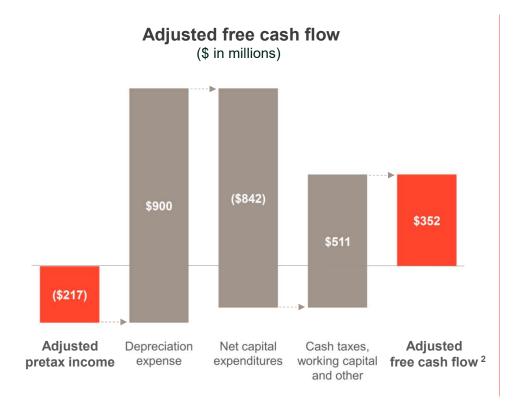
## Fiscal year revenue by segment (\$ in millions)



#### Results for the year exceeded the midpoints of our previous outlook



#### Fiscal 2023 cash flow and balance sheet metrics



#### Balance sheet and cash flow metrics

\$5.0B \$1.8B

Available liquidity<sup>1</sup>

Cash

\$3.2B

\$1.4B

Debt

Net debt

\$781M

Cash flow from operations

#### We're on a solid financial footing to execute our strategy



<sup>&</sup>lt;sup>1</sup> Consists of \$1.8B of cash and \$3.2B of undrawn senior unsecured credit facility

<sup>&</sup>lt;sup>2</sup> Adjusted free cash flow: Cash flow from operations (GAAP) \$781M, plus workforce rebalancing payments \$40M, transaction-related payments \$363M, significant litigation payments \$9M and payments related to lease terminations and ceasing to use leased assets \$1M, less net capital expenditures \$842M See appendix for reconciliation of non-GAAP metrics

## Over the medium term, our initiatives will contribute to profit growth

	Alliances	Advanced Delivery	Accounts	plus
	Driving signings, certifications and revenues through our new ecosystem partners	Transforming service delivery through upskilling and automation	Addressing elements of the business with substandard margins	Consult growth, growth in practices, expense management, etc.
Signings	<b>✓</b>			<b>~</b>
Revenues	<b>✓</b>		*	<b>~</b>
Cost savings		~	<b>~</b>	~
Pretax income	<b>✓</b>	<b>~</b>	<b>~</b>	~
Medium-term annual pretax opportunity	\$200M	\$600M	\$800M	\$400M

#### **Expected benefits will drive margin expansion**



## Five 'patterns' developing to strengthen focus accounts

Mid-contract actions				
1	Expanding scope	Leverage new alliances and Kyndryl Consult capabilities to expand high-value services		
2	Removing scope	Remove unprofitable elements, including low-margin third-party content that our customers can procure directly from providers, reducing capital requirements and risk		
3	Driving efficiency	Apply Kyndryl Bridge to increase automation and accelerate deployment of best practices, leveraging our scale to strengthen quality of service and drive productivity		
As contracts approach their end-date				
4	Revitalizing relationships	Renew customer agreements with terms that are optimized and fit for purpose		
5	Managing expiration	When other patterns have been exhausted, optimize cost until expiration; exit unprofitable business by accelerating termination		

We're rapidly deploying multiple strategies to strengthen our margins in ways that work for our customers

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#### Fiscal 2024 outlook

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(8%) – (6%) growth in constant currency, to \$16.0 – \$16.4B based on recent exchange rates

#### Pre-spin dynamics:

~(3) points due to weak initial backlog

Post-spin strategy to drive profitable growth:

- (5) to (6) points due to targeted actions to reduce focus accounts and remove low-margin third-party content
- 1 to 2 points driven by Kyndryl Consult growth and other new signings

#### Adjusted EBITDA margin

12% – 13%, up 40 bps to 140 bps year-over-year

#### Adjusted pretax margin

0% - (1%), up 30 bps to 130 bps year-over-year

#### Pre-spin dynamics:

- (50) to (125) bps impact from backlog
- ~(125) bps increase in software costs imposed by IBM pre-spin

Post-spin strategy to drive profitable growth:

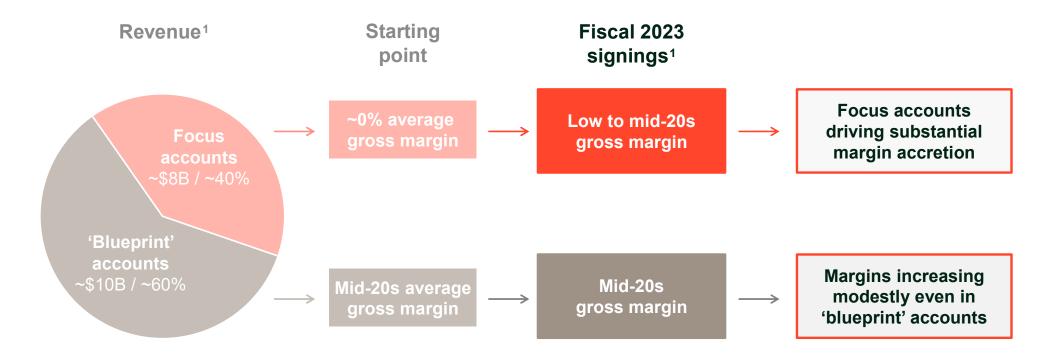
- ~225 bps benefit from Advanced Delivery and Accounts initiatives
- ~75 bps in savings from workforce rebalancing and real estate actions

#### We're focused on delivering on our three-A initiatives, innovation and margin expansion



Currency effects are currently expected to positively impact revenue by \$350M or 200 bps, adjusted EBITDA by \$80M or 30 bps, and adjusted pretax income by \$50M or 30 bps year-over-year Depreciation expense projected to be ~\$850M; amortization expense projected to be ~\$1.15B; interest expense projected to be ~\$100M Net capital expenditures projected to be ~\$150M of cash projected to be used for transaction-related items, primarily post-Separation systems migration costs. ~\$150M of cash projected to be used for recently implemented workforce rebalancing program

#### Transforming focus accounts into higher-value 'blueprint' accounts



We're expanding our margins on focus accounts upon renewal and mid-contract



## Projected margins on signings up meaningfully, supporting medium-term goals

# **Gross margin** expected on post-spin signings



# **Pretax margin** expected on post-spin signings



Execution on our three-A's and focus on higher-value services are driving margin expansion on signings post-spin



#### **Investment highlights**



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# **Appendix**



Accolades and recognition



**ESG** commitment



Our services and revenue mix



Financial metrics



Definitions and rationale for non-GAAP metrics



Reconciliation of non-GAAP metrics

#### Recent accolades and industry recognition

#### **FORRESTER**

A "Strong Performer" rating in The Forrester Wave™: Cloud Migration And Managed Service Partners In China, Q4 2022

#### **Gartner**

Kyndryl named a Representative Vendor for Industry Engineering Specialists and Integrators in the Gartner July 2022 Market Guide for 4G and 5G Private Mobile Networks



A Major Contender: 2023 Workplace Communications and Collaboration Services PEAK Matrix™ Assessment

# cisco

Cisco named Kyndryl Canada 2022 Cloud Partner of the Year

#### $\Lambda V \Lambda S \Lambda N T$

Market Leader: Cybersecurity Services 2022 RadarView report



2023 Leader in in Cognitive Service Desk Capability



2022 Leader in Public Cloud Solutions and Services in the U.S



Major Player: IDC MarketScape 2022 Worldwide Cloud Professional Services Vendor Assessment

# **\***ISG

2022 Leader in Managed (SD) WAN in Network Software Defined Solutions and Services Report for the U.S.

#### Gartner.

A Leader: May 2022 Magic Quadrant™ for Managed Mobility Services report

#### $\Lambda V \Lambda S \Lambda N T$

Innovator: *Hybrid Enterprise Cloud*Services 2022–2023 RadarView report



2022 Leader in Cyber Security Services, including Incident Response and Backup Services, and Cyber Consulting & Strategy Construction



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#### **Customer signings, expanding relationships**



Kyndryl extended its relationship with Honda India and Honda Motor Europe to modernize, migrate and manage the Company's networks



BNP Paribas Leasing Solutions onboarded as a client for IT infrastructure management on IBM i technology, data center services and disaster recovery solutions



The Port of Barcelona, one of Europe's main logistics hubs, commissioned Kyndryl to modernize and manage its technology platform



Dr Lal PathLabs, a pathology diagnostic provider in India, selected Kyndryl to manage its on-premise and multi-cloud IT environment



Northern Trust expanded its long-term relationship with Kyndryl to maintain and manage its mainframe environment



Legal & General extended its long-term partnership with Kyndryl to accelerate its IT modernization and multi-cloud cloud transformation journey



## **Strong commitment to ESG principles**

#### Environment



- Announced Kyndryl's commitment to Net Zero emissions by 2040 and reducing all-scope emissions at least 50% by 2030
- Aligning operating metrics with key environmental, social and governance frameworks
- Developing Net Zero Sustainability training available to all Kyndryls
- Building certifications to systematize environmental, energy and carbon goals

Commit to sustainable business practices and operations

#### Social



- Increased Kyndryl Inclusion Networks (KINs) to support Black, Hispanic, LGBTQ+, People with Disabilities, women and other groups
- Developed and published Human Rights Policy
- Centered corporate social responsibility strategy around employee engagement
- Driving human capital strategy to attract, retain and motivate our workforce

Lead in human capital, inclusion, diversity & equity, and corporate social responsibility

#### Governance



- Completed global ethics and cybersecurity & data privacy training for employees
- Implemented Board oversight of ESG and provided ESG disclosures in Kyndryl's proxy statement
- Enhanced board accountability to stockholders through majority voting in director elections, proxy access and ability to call special meetings
- Preparing to publish inaugural ESG report to highlight commitments and progress toward goals

Operate with integrity



Establish baseline



Engage stakeholders and define goals



Track and measure



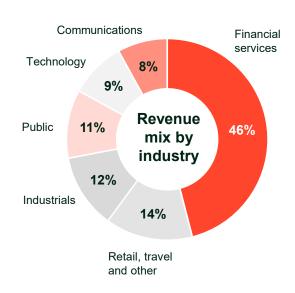
Report



#### **Our services**

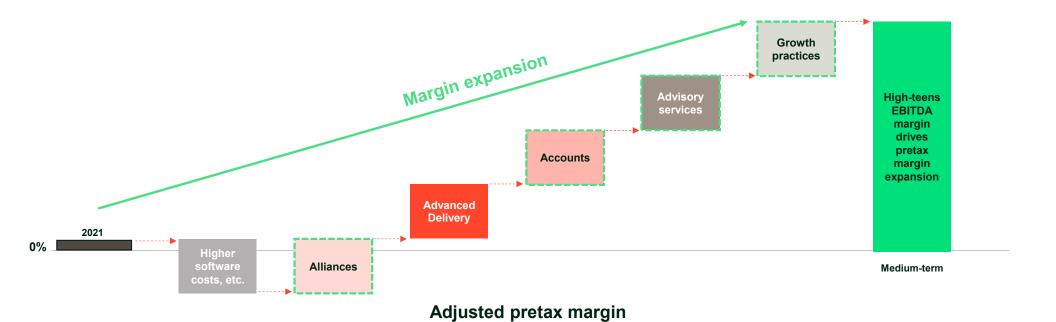
Practice	Overview	Revenue	Signings
Cloud	Delivering seamless, integrated, multicloud management in a hybrid model	33%	<b>7</b> 34%
Security & Resiliency	Delivering full line of cybersecurity, business continuity and disaster recovery services to help customers continuously adapt to new threats and regulatory standards	13%	13%
Network & Edge	Providing unified network services for cloud and data center connectivity	8%	<b>∕</b> ∕ 9%
Applications, Data & Al	Providing full application platform hosting and expert assistance for application modernization	5%	<b>₹</b> 7%
Digital Workplace	Enhancing user experience and work location flexibility by providing a consumer experience to employees	8%	<b>7</b> 10%
Core Enterprise & zCloud	Providing secure, unified and fault-tolerant mainframe services for our customers' core infrastructure	33%	27%

# Diversified sources of revenue





## Our strategies will drive revenue and profit growth in the medium term

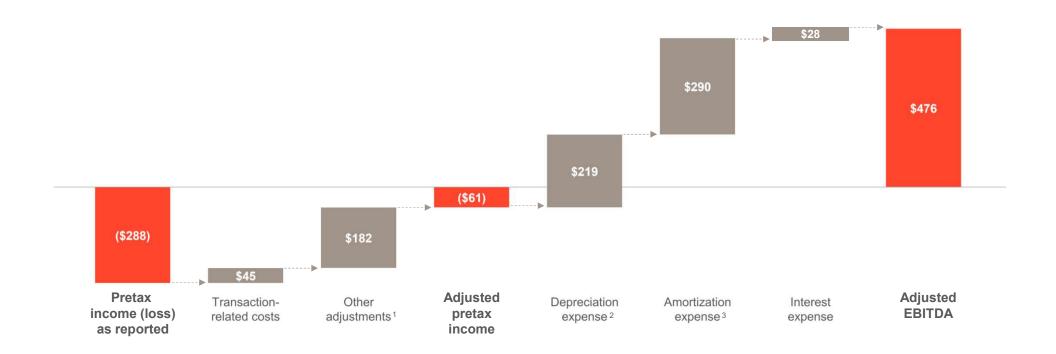






## Fiscal fourth quarter 2023 adjusted pretax income and adjusted EBITDA

(\$ in millions)



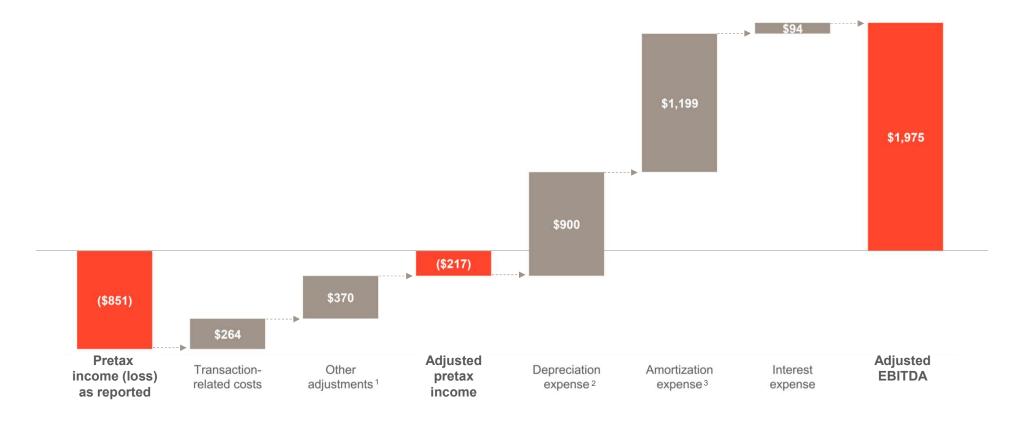


<sup>&</sup>lt;sup>1</sup> Effects of amortization of acquired intangible assets, stock-based compensation, pension costs other than pension servicing costs and multi-employer plan costs, significant litigation costs, charges related to ceasing to use leased/fixed assets and lease terminations, workforce rebalancing charges and currency impacts of highly inflationary countries

<sup>&</sup>lt;sup>2</sup> Excludes depreciation of right-of-use assets <sup>3</sup> Amortization of transition & transformation costs and prepaid software

## Fiscal 2023 adjusted pretax income and adjusted EBITDA

(\$ in millions)





<sup>&</sup>lt;sup>1</sup> Effects of amortization of acquired intangible assets, stock-based compensation, pension costs other than pension servicing costs and multi-employer plan costs, significant litigation costs, charges related to ceasing to use leased/fixed assets and lease terminations, workforce rebalancing charges and currency impacts of highly inflationary countries

<sup>&</sup>lt;sup>2</sup> Excludes depreciation of right-of-use assets

<sup>&</sup>lt;sup>3</sup> Amortization of transition & transformation costs and prepaid software

#### **Definitions and rationale for non-GAAP metrics**

#### Metric

#### Definition

#### Adjusted EBITDA and adjusted EBITDA margin

Adjusted EBITDA is defined as net income (loss) excluding net interest expense, income taxes, depreciation and amortization (excluding depreciation of right-of-use assets and amortization of capitalized contract costs), charges related to ceasing to use leased/fixed assets, charges related to lease termination, transaction-related costs, pension costs other than pension servicing costs and multi-employer plan costs, stock-based compensation expense, workforce rebalancing charges, impairment expense, significant litigation costs, and foreign currency impacts of highly inflationary countries.

Adjusted EBITDA margin is calculated by dividing adjusted EBITDA, as defined above, by revenue.

Management uses adjusted EBITDA and adjusted EBITDA margin to evaluate our performance. Management also uses these metrics when publicly providing our business outlook. We believe they are a helpful supplemental measure to assist investors in evaluating our operating results as they exclude certain items whose fluctuation from period to period do not necessarily correspond to changes in the operations of our business. Adjusted EBITDA and adjusted EBITDA margin are financial measures that are not recognized under U.S. GAAP and should not be considered as an alternative to net income (loss) or other measures of financial performance or liquidity derived in accordance with U.S. GAAP.

# Adjusted pretax income and adjusted pretax margin

Adjusted pretax income is defined as pretax income excluding transaction-related costs, charges related to ceasing to use leased/fixed assets, charges related to lease termination, pension costs other than pension servicing costs and multi-employer plan costs, stock-based compensation expense, amortization of acquisition-related intangible assets, workforce rebalancing charges, impairment expense, significant litigation costs and foreign currency impacts of highly inflationary countries.

Adjusted pretax margin is calculated by dividing adjusted pretax income, as defined above, by revenue.

Management uses adjusted pretax income and adjusted pretax margin to evaluate our performance. Management also uses them when publicly providing our business outlook. We believe adjusted pretax income and adjusted pretax margin are helpful supplemental metrics for investors in evaluating our operating performance because they can be used by investors to measure a company's operating performance without regard to items excluded from the calculation of such measures, which can vary substantially from company to company. Adjusted pretax income and adjusted pretax margin eliminate the impact of expenses that do not relate to core business performance. These measures are financial measures that are not recognized under U.S. GAAP and should not be considered as an alternative to net income (loss) or other measures of financial performance or liquidity derived in accordance with U.S. GAAP.

#### Adjusted free cash flow

Adjusted free cash flow is defined as cash flow from operations after adding back transaction-related payments, workforce rebalancing payments, significant litigation payments and payments related to lease terminations and ceasing to use leased assets, less net capital expenditures.

Management uses adjusted free cash flow as a measure to evaluate its operating results, plan strategic investments and assess our ability and need to incur and service debt. We believe adjusted free cash flow is a useful supplemental financial measure to aid investors in assessing our ability to pursue business opportunities and investments and to service our debt. Adjusted free cash flow is a financial measure that is not recognized under U.S. GAAP and should not be considered as an alternative to cash flows from operations or liquidity derived in accordance with U.S. GAAP.

#### **Signings**

Signings are defined by Kyndryl as an initial estimate of the value of a customer's commitment under a contract. We calculate this based on various considerations including the type and duration of the agreement as well as the presence of termination charges or wind-down costs. Contract extensions and increases in scope are treated as signings only to the extent of the incremental new value. Signings can vary over time due to a variety of factors including, but not limited to, the timing of signing a small number of larger outsourcing contracts. The conversion of signings into revenue may vary based on the types of services and solutions, customer decisions and other factors, which may include, but are not limited to, macroeconomic environment or external events.

Management uses signings as a tool to monitor the performance of the business including the business' ability to attract new customers and sell additional scope into our existing customer base.



## **Reconciliation of non-GAAP metrics**

(\$ in millions)

Reconciliation of net income (loss) to adjusted pretax income (loss) and adjusted EBITDA	Year Ended March 31, 2023	Three Months Ended March 31, 2023	Year Ended March 31, 2022	Three Months Ended March 31, 2022
Net income (loss) (GAAP)	(\$1,374)	(\$737)	(\$2,039)	(\$229)
Plus: Provision for income taxes	524	449	350	40
Pretax income (loss)	(\$851)	(\$288)	(\$1,689)	(\$189)
Non-operating adjustments (before tax)				
Workforce rebalancing charges	71	55	(13)	-
Charges related to ceasing to use leased/ fixed assets and lease terminations	80	70	-	-
Transaction-related costs	264	45	630	58
Stock-based compensation expense	113	32	86	31
Goodwill impairment	-	-	469	-
Amortization of acquisition-related intangible assets	46	11	37	7
Other adjustments <sup>1</sup>	59	14	124	43
Adjusted pretax income (loss) (non-GAAP)	(\$217)	(\$61)	(\$356)	(\$51)
Adjusted pretax margin	(1.3%)	(1.4%)	(1.9%)	(1.1%)
Interest expense	94	28	71	21
Depreciation of property and equipment, and capitalized software	900	219	1,206	246
Amortization of transition costs and prepaid software	1,199	290	1,274	319
Adjusted EBITDA (non-GAAP)	\$1,975	\$476	\$2,195	\$536
Adjusted EBITDA margin	11.6%	11.2%	12.0%	12.1%
Revenue (GAAP)	\$17,026	\$4,255	\$18,317	\$4,431
Net income (loss) margin	(8.1%)	(17.3%)	(11.1%)	(5.2%)

Year Ended March 31, 2023
\$781
363
40
9
1
(842)
\$352



Numbers may not add due to rounding

Constant-currency information compares results between periods as if exchange rates had remained constant period over period. We define constant-currency revenues as total revenues excluding the impact of foreign exchange rate movements and use it to determine the constant-currency revenue growth on a year-over-year basis. Constant-currency revenues are calculated by translating current period revenues using corresponding prior-period exchange rates

<sup>1</sup> Other adjustments represent pension costs other than pension servicing costs and multi-employer plan costs, significant litigation costs and currency impacts of highly inflationary countries